# Launch Event Schedule

**8th February 2022**

**3:00 PM – 5:00 PM**

<table>
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<tr>
<th>Session</th>
<th>Speaker(s)</th>
<th>Duration</th>
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| **Introduction**  
Atal Innovation Mission, NITI Aayog & SAMRIDH partnership | Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog  
Ashwajit Singh, Founder & Managing Director, IPE Global Pvt Ltd | 8-10 mins |
| **Keynote Session**  
Blended Financing to Support High-impact Innovative Healthcare Solutions in a post-COVID India | Shri. Amitabh Kant, CEO, NITI Aayog  
Dr. Rakesh Sarwal, Addl. Secretary, Health & Family Welfare, NITI Aayog  
Veena Reddy, Mission Director, USAID/India | 15 mins |
| **White Paper Launch**  
Reimagining Healthcare in India through Blended Finance | To be jointly launched by the above dignitaries, followed by a small presentation on the White Paper and media interaction | 15 - 20 mins |
| **Important Healthcare Announcements** (10 mins) | | |
| **Panel Discussion**  
Blended Finance: A pathway to improve healthcare services in India | Moderator: Neeta Rao, Senior Health Lead, USAID  
Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog  
Dr. Rakesh Sarwal, Additional Secretary, Health & Family Welfare, NITI Aayog  
Roopa Satish, Country Head, Sustainable Banking, IndusInd Bank  
Shanthi Mathur, Founder & CEO, PrimedQ India Pvt Ltd | 30 - 40 mins |